

Cookie policy

When you visit the website of Normawood Kft. (www.normafahotel.hu), a small file called a 'cookie' (hereinafter: 'cookie') is placed on your computer device (e.g. computer, laptop, tablet, mobile phone, hereinafter: 'device').

General information about cookies

In general, different cookies serve different purposes. Some cookies, for example, allow the server to distinguish between users who visit the website at the same time and may also store the activity and preferences of the website visitor. The Controller may also use cookies to collect data about the Data Subject's device and activity (e.g. browser type and other data, computer operating system, IP address, pages viewed by the user and website functions used by the user).

Some cookies are essential for the proper functioning of the website, without them the website cannot function properly, others collect information about the use of the website to make it more convenient and useful.

Some cookies are only temporary and disappear when the browser session is closed, but others remain on the device for a longer period of time. Persistent cookies are those that, unlike session cookies, are stored permanently on the Data Subject's computer, so they are not automatically erased when the browser program is closed. Cookies may also be used to collect anonymous statistical data (not linked to an identified individual), which can help the Controller to gain an insight into the browsing habits and user experience of visitors to its website.

The Controller may use its own cookies on the website; the purpose and function of these cookies are determined by the Controller and are not influenced by third parties. The Controller may also allow third party service providers to place their own cookies on the website. Third parties include, for example, data analysis service providers who help the Controller to understand what content the user is viewing, for how long, or what services/features the user is using, what interests them, etc. Based on this data, the Controller can plan the development of its website and/or services, content, etc.

Different browsers allow you to change the cookie settings, which you can do at any time on your own device.

Information on the use of cookies by Normawood Kft.

Necessary cookies

The proper functioning of the www.normafahotel.hu website is ensured in accordance with the provisions of Section 13/A (3) of the E-commerce Act. The necessary cookies used by Normawood Kft. (see table) cannot, by themselves, identify the Data Subject visiting the website. The following cookies cannot be switched off and do not require the consent of the Data Subject, the legal basis for processing is the legitimate interest pursued by the Data Controller in the proper functioning of the website (Article 6(1)(f) of GDPR). Without these cookies, the website cannot be used for its intended purpose.

Cookie name	Cookie ID	Cookie provider	Stored data	Cookie purpose	Expiration period
PHP session ID	PHPSESSID	Own cookie	Session ID	Session identification,	Expires when you end the

				correct operation	session or exit the browser
Cookie consent	cookieyes-consent	Polylang	Consent given/declined	Stores the consent of the data subject regarding the use of cookies	Persistent

Analytics cookies

These cookies are used exclusively for statistical and analytical purposes, in accordance with the provisions of Article 13/A (4) - (6) of the E-commerce Act. The analytical cookies used by Normawood Kft. (see table) cannot in themselves identify the Data Subject visiting the website. The following cookies can be disabled. The use of these cookies is subject to the consent of the Data Subject (Article 13/A (4) of the E-commerce Act, Article 6(1)(a) of GDPR).

Cookie name	Cookie ID	Cookie provider	Stored data	Cookie purpose	Expiration period
Google Analytics	_ga, _ga*	Google	-	Stores and counts page visits	1 year
Elementor	elementor	Elementor	Anonymous identifier	Stores visitor habits and patterns.	Persistent
Microsoft Clarity	_clsk	Microsoft Clarity	User activity	Store the pages visited by the visitor and aggregate them in one session	1 day
PixelYourSite	last_pys_landing_page	PixelYourSite	URL	Detects and stores which landing page was displayed to the user	7 days
PixelYourSite	pys_landing_page	PixelYourSite	URL	Detects and stores which landing page was displayed to the user	7 days
PixelYourSite	pysTrafficSource	PixelYourSite	Statistical data	Stores statistical data on visitor activity	7 days

PixelYourSite	Last_pysTrafficSource	PixelYourSite	Statistical data	Stores statistical data on visitor activity	7 days
PixelYourSite	pys_start_session	PixelYourSite	Statistical data	Stores statistical data on visitor activity	Expires when you end the session or exit the browser
PixelYourSite	pys_first_visit	PixelYourSite	Statistical data	Stores statistical data on visitor activity	7 days
Google	__Secure-1PSID	Google	Specification currently not available	Identify users, store session settings, perform security measures	13 months
Google	NID	Google	Unique identifier	Preferences, custom settings (language, number of search results per page, Google SafeSearch filter status)	6 months
PixelYourSite	pys_session_limit	PixelYourSite	Statistical data	Store statistical data on user activity	1 hour
Microsoft Clarity	CLID	Microsoft Clarity	Specification currently not available	Store data on user activity for analytics	1 year

Marketing cookies

These cookies are used to help the service provider to display customized advertisements to the user or to track the user's activity on the website. These cookies are used in accordance with the provisions of Article 13/A (4) - (6) of the E-commerce Act. The marketing cookies (see table) used by Normawood Kft. cannot in themselves identify the Data Subject visiting the website. The following cookies can be disabled. The use of these cookies is based on the consent of the Data Subject (Article 13/A (4) of the E-commerce Act, Article 6(1)(a) of GDPR).

Cookie name	Cookie ID	Cookie provider	Stored data	Cookie purpose	Expiration period
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Google Adsense	_gcl_au	Google Adsense	User activity	Store and track conversions	Persistent
Facebook	_fbp	Facebook	-	Storing and tracking browsing activity	3 months
Facebook	datr	Facebook	Browsing device information	Fraud Prevention	2 years
Microsoft Clarity	MUID	Microsoft Clarity	User identifier	Store and track browsing activity	1 year
Microsoft Clarity	_clck	Microsoft Clarity	User identifier	Store unique user identifier	1 year
Google Doubleclick	IDE	Google Doubleclick	Specification currently not available	Deliver or retarget advertisements	13 months
Google Doubleclick	DSID	Google Doubleclick	User identifier	Store user preferences	2 weeks
Google Doubleclick	ar_debug	Google Doubleclick	Specification currently not available	Store and track conversions	1 year
Google	__Secure-3PSIDTS	Google	Unique identifier	Stores interactions with Google services and advertisements. Measures advertisement efficiency and delivers personalized content based on the interest of the user.	2 years
Google	__Secure-1PSIDTS	Google	Unique identifier	Stores interactions with Google services and advertisements.	1 year
Google	__Secure-3PAPISID	Google	Specification currently	Identify visitor interests to display relevant	2 year

			not available	and personalized Google advertisements.	
Google	__Secure-1PAPISID	Google	Unique identifier	Stores interactions with Google services and advertisements.	13 months
YouTube	__Secure-3PSIDCC	Google	Specification currently not available	Identify visitor interests to display relevant and personalized Google advertisements.	2 years
YouTube	__Secure-1PSIDCC	Google	Unique identifier	Stores interactions with Google services and advertisements. Measures advertisement efficiency and delivers personalized content based on the interest of the user.	1 year
YouTube	__Secure-1PSIDTS	Google	Unique identifier	Stores interactions with Google services and advertisements.	1 year
YouTube	__Secure-1PSID	Google	Specification currently not available	Identify users, store session preferences, implement security measures.	13 months
YouTube	__Secure-3PAPISID	Google	Specification currently not available	Identify visitor interests to display relevant and personalized Google advertisements.	2 years

YouTube	__Secure-3PSID	Google	Specification currently not available	Identify visitor interests to display relevant and personalized Google advertisements.	2 years
Google	__Secure-3PSIDCC	Google	Specification currently not available	Identify visitor interests to display relevant and personalized Google advertisements.	2 years
YouTube	__Secure-1PAPISID	Google	Unique identifier	Stores interactions with Google services and advertisements.	13 months
Google	__Secure-1PSIDCC	Google	Unique identifier	Stores interactions with Google services and advertisements. Measures advertisement efficiency and delivers personalized content based on the interest of the user.	1 year
Google	__Secure-3PSID	Google	Specification currently not available	Identify visitor interests to display relevant and personalized Google advertisements.	2 years
Google	__Secure-ENID	Google	Specification currently not available	Provide digitally signed and encrypted data from unique Google ID and store last login time, which Google uses to	12 months

				identify visitors, prevent misuse of login data and protect visitor data from unauthorised parties.	
Google Ads Optimization	SID	Google	User identifier	Deliver or retarget advertisements, fraud prevention	2 years
Google Ads Optimization	APISID	Google	Specification currently not available	Deliver personalized Google advertisements on websites based on recent searches and interactions.	2 years
YouTube	SSID	Google	Specification currently not available	Website activity, advertisements delivered before visiting the website, recent searches, interactions with the advertisements of the advertiser or with search results, and advertiser website view data.	2 years
Google	SAPISID	Google	Specification currently not available	Store user information related to YouTube videos	2 years
YouTube	SID	Google	User identifier	Deliver or retarget advertisements, fraud prevention	2 years

YouTube	SAPISID	Google	Specification currently not available	Store user information related to YouTube videos	2 years
Google	HSID	Google	User identifier, date and time of last login	Identify Google users to deliver personalized advertisements	2 years
YouTube	HSID	Google	User identifier, date and time of last login	Identify Google users to deliver personalized advertisements	2 years
YouTube	APISID	Google	Specification currently not available	Deliver personalized Google advertisements on websites based on recent searches and interactions.	2 years
Google	SSID	Google	Specification currently not available	Website activity, advertisements delivered before visiting the website, recent searches, interactions with the advertisements of the advertiser or with search results, and advertiser website view data.	2 years
DoubleClick.net	IDE	Google	Specification currently not available	Capture user interactions after viewing or clicking an advertisement to measure advertisement effectiveness	13 months

				and deliver targeted advertisements	
DoubleClick.net	DSID	Google	Specification currently not available	Store Google ID across different devices to deliver targeted advertisements	2 weeks
Google	SEARCH_SAMESITE	Google	Specification currently not available	Prevents the browser from sending this cookie with cross-site requests	2 years
DoubleClick.net	ar_debug	Google	Specification currently not available	Store and track conversions	1 year
YouTube	PREF	Google	User activity	Store user preferences (e.g. YouTube user preferences, autoplay, shuffle enabled/disabled, player size, in the case of YouTube Music, volume, repeat, autoplay enabled/disabled)	8 months
YouTube	VISITOR_PRIVACY_METADATA	Google	Specification currently not available	Stores visitor privacy metadata.	13 months
YouTube	LOGIN_INFO	Google	Specification currently not available	Play embedded YouTube videos.	2 years
YouTube	VISITOR_INFO1_LIVE	Google	Specification currently not available	Deliver or retarget advertisements, store and track user identifier	6 months

				and interactions.	
YouTube	_ga	Google	Specification currently not available	Store and count page views.	2 years
YouTube	YSC	Google	User identifier	Store and track interactions.	Expires when you end the session or exit the browser
Facebook	usida	Facebook	Browser type, unique user identifier	Combination of browser type and unique user identifier to deliver targeted advertisements.	Expires when you end the session or exit the browser
Facebook	dpr	Facebook	Specification currently not available	Measure data related to page loading	7 days

Functional/preference cookies

These cookies are used for storing settings related to certain functions (e.g. selection of the language of the website) and are used in accordance with the provisions of Section 13/A (4)-(6) of the E-commerce Act. The functional/convenience cookies (see table) used by Normawood Kft. cannot in themselves identify the Data Subject visiting the website. The following cookies can be disabled. These cookies are used on the basis of the Data Subject's consent (Article 13/A (4) of the E-commerce Act, Article 6(1)(a) of GDPR).

Cookie name	Cookie ID	Cookie provider	Stored data	Cookie purpose	Expiration period
Language settings	pll_language	Polylang	Browser language	Store website language settings	Persistent
Google Maps	SIDCC	Google Maps	Anonymous identifier	Identify trusted web traffic (protects	1 year

				against unauthorized access)	
YouTube	SIDCC	Google	Anonymous identifier	Identify trusted web traffic (protects against unauthorized access)	1 year
Google	AEC	Google	Specification currently not available	Filter user-initiated requests from third party website-initiated requests	6 months
Facebook	wd	Facebook	Display resolution	Store the display resolution	1 week
WooCommerce	WooCommerce_recently_viewed	WooCommerce	Specification currently not available	Store user activity	Expires when you end the session or exit the browser
Google Ads Optimization	CONSENT	Google	Specification currently not available	Store cookie consent preferences	20 years

Unclassified cookies

These cookies are still being classified by the cookie provider and the Controller.

Cookie name	Cookie ID	Cookie provider	Stored data	Cookie purpose	Expiration period
Specification currently not available	pbid	Own cookie	Specification currently not available	Specification currently not available	5 months 27 days